

Partnering with RAA

What we're looking for in a great partnership:



We're in this together

We value a collaborative approach when it comes to partnerships, and want to work together to achieve mutual success. We look for businesses who provide outstanding customer service to all customers.



Championing SA

Understands the South Aussie environment with a strong market share. The offer would be provided wherever members can transact with your business, including all physical stores and/or online.



Reporting data

Can adhere to tracking member transactions and savings through our approved platform, to enable RAA to report back to members the savings they've made through More For Members and encourage repeat engagement.

Creating a great partner offer with RAA

1

An always-on, everyday offer with your business
Limited time, tactical offers can also be put forward from time to time



2

A best-in-market offer that's exclusive to RAA members
We look for authentic and genuine offers for our members



3

Consider member value when creating your offer
This could be a 10+% discount or a value-add specific to your industry - we can work with you to craft the perfect offer



4

Minimal terms and conditions attached to the offer
To prevent barriers of usage and ensure the offer is accessible by all RAA members



Note: Offers can be updated upon negotiation with RAA, with a 90-day notice period due to the lifecycle of marketing collateral in market.

